The Sushi & More Saga

Having served over 3.1 million pieces of Sushi, the largest independent multi-city Sushi business in India- 'Sushi and More' celebrates 11 years of spreading Sushi happiness in India

Harry Hakuei Kosato, Founder and Director of Sushi and More India, is a proud man. The Japanese entrepreneur has virtually scripted India's growing love affair with sushi in India. His take-away and delivery business – 'Sushi and More' completes 11 years of shaping the delicious way Indians relish Japanese food in the country. India's first Sushi take-away business is now the largest multi-city chain of affordable sushi outlets in India!

Sushi and More makes eating authentic Japanese food affordable through 9 outlets in 3 cities, fulfilling a niche need in the market. The business operates through 3 formats in 3 cities: Cloud kitchens, Shop-in-shops in retail outlets, and dedicated sushi service provider in private clubs. The brand enjoys a successful presence with popular places like The Quorum, FreshPik and Foodhall in Mumbai, Delhi and Gurugram.

As the game-changer in the sushi business, Sushi and More has always brought affordable, authentic, and amazing sushi to India, using the best ingredients sourced from around the world. In keeping with the highest Japanese standards of hygiene, food safety, cooking, and storage, the growth strategy of Sushi and More encourages more Indians to experience sushi, in both non-vegetarian and vegetarian formats, for its health benefits, uniqueness, and taste. It is a sheer bite of happiness in every bite of sushi that Harry-san, as he is fondly called, promises.

The clean and proven Japanese cooking techniques together with the nutrient matrix the sushi ingredients bring in, make for light, healthy eating consumers, much needed after the pandemic. With the constantly evolving menu and sustainable packaging, Sushi and More is set to expand its business pan India over the next decade by setting up over 100 such stores across the country.

Sounds like a yummy plan!